

# Business meetings France - China Green Cities

French solutions for low-carbon Chinese cities

Shenyang - Chongqing - Chengdu

5-9 December 2011



- The first stage in the implementation of the Memorandum of Understanding about economic and commercial cooperation to develop green districts, signed in November, 2010 between French and Chinese governments.
- An ambitious stake: to propose innovative French solutions in 3 experimental cities (Shenyang, Chongqing, Chengdu) and favor the French-Chinese cooperation in the sector of urban sustainable development.
- Ubifrance and Le Havre Development co-organize this 1st edition in China of the China Europa business forum, initiative launched in 2006 by the city of Le Havre.
- A unique opportunity to introduce French technologies and take part in actual Chinese projects, with the political support of both countries.

## IN EACH OF THE 3 EXPERIMENTAL CITIES, WE PROPOSE:

- A presentation about the actual opportunities in the key sectors of the sustainable development (water, air and waste treatment, energy efficiency, mobility), by experts and authorities from Shenyang, Chongqing and Chengdu.
- An individual BtoB meetings program with Chinese decision-makers, targeted according to your profile and expertise.
- Visits of urban and industrial places to get a better understanding of the local needs, projects and expectations.
- Privileged French-Chinese networking sessions.
- Exceptional media coverage, in France and in China.

This event benefits from the support of the Chinese Ministry of Trade ( MOFCOM).

Web site: [www.china-europa.org](http://www.china-europa.org)

Deadline for registration :  
**October 30th, 2011**

Co-organizer :



  
**UBIFRANCE**  
ET LES  
MISSIONS ÉCONOMIQUES

[www.ubifrance.fr](http://www.ubifrance.fr)

## CONCERNED SECTORS, EXPECTED EXPERTISE:

Engineering and consulting firms, architects and designers, innovative equipment and materials manufacturers in 3 key sectors:

- **Environment:** Air and water treatment, waste treatment and valuation.
- **Urban planning:** architecture, building industry and sustainable mobility.
- **Energy:** clean production, energy efficiency, renewable energies, heat and cold network.

## PARTICIPATION FEES:

<p><b>Business meetings France - China, Green Cities</b>  <b>Shenyang, Chongqing, Chengdu on 5-9 December 2011</b>                  Plenary sessions, BtoB meetings, sites visit</p> <p>This offer does not include international and internal travels, accommodation and meals (except if indicated in the program).</p>	<p><b>1 800 €</b>                  (excl. VAT)</p>
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## OPTIONAL SERVICES FEES:

<p><b>Individual press release, in the local media.</b>                  The press release, short and rather illustrated message, is a complete service which allows touching a large number of magazines and journalists.</p>	<p>600 €                  (excl. VAT)</p>
<p><b>Personalized follow-up:</b> the French Trade Commissions in China get back in touch, on behalf of your company, with the contacts you have met during the event, evaluate their interest and detect business opportunities, so as to help you concentrate your commercial actions on a qualified and validated target. Optional, limited to 10 participants.</p>	<p>600 €                  (excl. VAT)</p>

## PROGRAM PREVIEW (TO BE CONFIRMED):

	Sunday Dec 4th	Monday Dec 5th	Tuesday Dec 6th	Wednesday Dec 7th	Thursday Dec 8th	Friday Dec 9th
<b>Morning</b>	Arrival in Beijing	Plenary session (1)	site visit	Plenary session (1)	site visit	Plenary session (1)
<b>Afternoon</b>	Transfer to <b>Shenyang</b>	Business meetings (2)	Transfer to <b>Chongqing</b>	Business meetings (2)	Transfer to <b>Chengdu</b>	Business meetings (2) Possible site visit
<b>Evening</b>	Welcome Dinner	Gala party	Networking dinner	Free	Networking dinner	Transfer to Beijing. End of the mission

- (1) Presentation about the actual opportunities in the key sectors of the sustainable development  
 (2) B2B meeting with Chinese decision-makers (according to your expectations)